VALUE OF MOTORS IN MOBILIZATION

Quick Use of Automobiles for Troops Could Thwart Landing Operations.

ONE INTERESTING PLAN

By PRANCIS M. HUGO.

ments conducted with the mocar in the European war have so many useful lessons and have

This Is Not a Case of "Get Out and Get Under"



of defeating a sudden raid of come local agent for the well known pends very largely not only on beer of men who could be con-Case car, says the only trouble with this layout showing him beneath the running centrated at a given point, but also upon the rapidity of this concentration. The rauth of this statement must be obvious when it is considered that if a hostile force landed on our shores a few hours after a declaration of war they could do so easily, and, after a march of a transfer a declaration of the statement of the car is all right. The specifications of the 1916 cars are

safe against sudden attacks launched, it is obvious that if any aiterainemedives safe against sudden attacks and infantry fire, making the difficulty of defeating them greatly increased.

If, again, the enemy were able to advance further inland, seizing on their way some villages where supplies could be obtained, it might be very difficult indeed to reject the raiders if in large proximately 20,000 soldiers could be inmediate, or arrest their progress, without an overwhelming superior force. But of, on the other hand, a hostile fleet with the transports were signalled to be pressured.

In this new and novel design the Franklin Company presents two complete cars in one—a touring car

BIG BROOKLYN SHOW PLANS.

In this new and novel design the Franklin Company presents two complete cars in one—a touring car for summer and a sedan for winter.

The car rides very smoothly. Mr. cost, is attracting many buyers of larger summer and a sedan for winter.

Silver states that part of this is due cars who have never before been contituded the large tires, some to the large tires, some to the large tires, some to the deep uphoistery and roominess of the body and some to the correct distribution of the wight throughout the chassis. But a great part is due to the cantilever type of rear springs which are used.

Starting on his third blennial trip around of rear springs which are used.

Advantages of the cantilever type of poration, left Defroit last week for San described in the will sail.

bilization is a matter which should be nor attention in this country.

The first the fact that connection to the axle is at the rear end of the spring instead of in the middle. The spring instead of in the middle. The spring instead of in the middle and axle may jounce up and down rapidly, yet little of the motion reaches the frame and body. The pastern poses, but during the present Europasses, but during the present Europasses of the association for the spring instead of in the fact that connection to the axle is at the rear end of the spring instead of in the middle. The whole and axle may jounce up and days to be known as "society days."

Despite the fact that connection to the axle is at the rear end of the spring instead of in the middle. The whole and axle may jounce up and down rapidly, yet little of the motion reaches the frame and body. The pastern trip and connection to the axle is at the rear end of the spring instead of in the middle. The whole and axle may jounce up and down rapidly, yet little of the motion reaches the frame and body. The pastern trip and the spring instead of in the middle. The spring instead of in the rear end of the spring instead of in the middle. The spring instead of in the middle. The spring instead of in the middle. The spring instead of in the fact that connection to the spring instead of in the middle. The spring instead of in the middle. The spring instead of in the rear end of the spring instead of in the middle. The spring instead of in the middle. The spring instead of in the middle. The spring instead of in the provide instead of in the spring instead rear fastenings being concealed underneath the upholstery, and those in front fitting into the windshield sock- spring lie in the fact that connection to

WILLYS STATES CASE OF THE SMALLER CAR

He Says There Are Economies in Their Use Many Persons Cannot Overlook.

SOME INTERESTING FACTS

The tendency on the part of some automobile buyers to favor small, light cars this year is said to be due not so much to the fact that the small car costs less than the big, heavy machine

unusually interesting. The particular model shown here is known as the "40 touring." It has a four cylinder motor with a 3% tech bore and a 6 inch stroke. It saylinders are east as bloc and integral with the crank case.

An extended description of this car is not possible here. It is not necessary cities, because one may see the article taself at the showroom of the William H. Stewart Automobile Company at 225 West Pifty-seventh street, just east of Broadway.

IMPROVED TIRE REPAIRS.

INDEPOVED TIRE REPAIRS.

If again, the creaty were able to any the part of defaults the creaty were able to any the company the control of the company were able to any the company that the company were able to any the company that the company were able to any the company that the company were able to any the company that the company th

undercured.

Under the new method the same tools and equipment are used, the repair costs practically the same as heretofore, but the tire goes back on the road nearly as strong as before injury.

The Goodrich company's latest improvement has caused a great deal of comment both among the trade and also among car owners, many of whom have incretofore felt that it was impossible to repair a badly blown out tire effectively. Instructions are furnished to repair men without charge.

SILVER IS ENTHUSIASTIC.

SILVER IS ENTHUSIASTIC.

SILVER IS ENTHUSIASTIC.

The latest Overland.

The latest Overland.

The latest Overland creation, known as Model 75, is rapidly fashioning a name for itself. C. T. Silver, the distributor here, says it is making a tremendous appeal to people who prefer a car which is smaller, lighter and more economical to run, but which has the



"Sunshine"

CARL H. PAGE.

CHALMERS NOW HAS NEW CREDIT PLAN ♥

System of Deferred Payments a Boon to Wholesale and Retail Buyers.

"Financing the motor car bayers" should be the title of a new plan just inaugurated by the Chalmers Motor Car Company, and it can be set down as

company, and it can be set down as epoch making, says Manager George Stowe of the Chalmers six-30, which sells in \$1,050, f. c. b. Detroit.

Briefly, the plan is nothing more than a system of deferred payments, perfected to a remarkable degree. All the imperfections of the old systems of instalments have been abolished. Here's the way the plan works with a customer in any part of the country: The six-30 Chaimers costing \$1,050, f. c. b. Detroit. It delivered on payment of the small sum of \$450, plus an additional charke of \$325.50 to cover insurance and interest. Eight monthly instalments of \$75 each are then provided for.

Now it will be noted that the only difference to the customer is an item of \$325.50, which covers insurance that would in any event have to be paid by the full cash customer, and interest at the leval rate of 6 per cent.

There is no question but that this plan will be a boon to a great number of motorists, for although most of them could pay the full amount of the purchase price, yet the time comes when it is an inconvenience to do so, and the latter being the case why not take advantage of the deferred payments when the accommodation costs but a trifle?

But there is another angle to this timescall scheme of the Chalmers com-

could pay the full amount of the purchase price, yet the time comes when it is an inconvenience to do so, and the latter being the case why not take advantage of the deferred payments when the accommodation costs but a trifle? But there is another angle to this financial scheme of the Chalmers company, and it is of vast importance to the man who makes his living through selling motor cars. The dealer in mind is the one located in towns other than the first class. Each year has seen his difficulties increase in the local banks, the latter being opposed to loaning money on customers' notes or advance sufficient funds to the dealer for the purpose of stacking cars during the winter months. At one stroke the new Chalmers plan emancipates both dealer and mers plan emancipates both dealer and mers plan emancipates both dealer and customer. Arrangements have been completed by the company with the Agricultural Credit Company of Chicago, one of the largest and most reliable credit companies in the world, to handle all paper arising from the time sale of six-30 Chalmers throughout the United

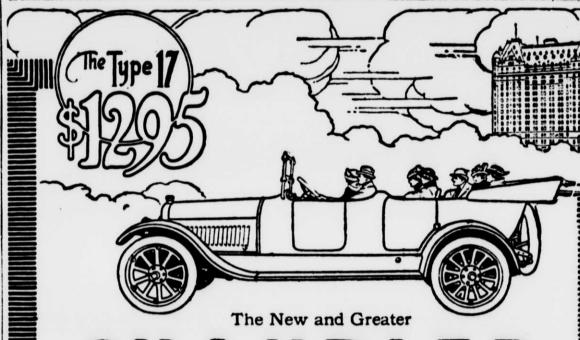
Jeffery in Circus Stant.

The story of a new kind of automobile demonstration has Just arrived from Oklahoma City. The new demonstration was originated by W. Land, manager of the Oklahoma Motor Sales Company, who wished to make a graphic showing of the easy steering qualities of the Jeffery car. He did so by fastening a piece of ribon about ten feet long to each side of the steering wheel and running them back over the front seat. Mr. Land sat in the other car area and drove the car through the ber of the factory staff at Akron, Ohuo he downtown husiness section, where hundreds of people were attracted at his novel of driving and were surprised how the factory staff at Akron, Ohuo he has specialized in the motor tire industry of a number of years and his record certainty entitles him to the promotion.

Maxwell Manager



In accordance with the Goodyear Tire and Rubber Company's recent statement to employees, announcing the establishment of a group insurance plan, the company has just made the first distribution of life insurance policies to the value of more than \$2,000,000. The company believes that life insurance is one of the best means of previously for the future, and that the mental security enjoyed by men, protected from want in case of sickness or accident, who know that their families are insured against want in case of the bread winner's death, renders them more efficient and permanent than otherwise.



HAND the Six with the marvelous motor

THE new Chandler bodies, the most beautiful of the season's offerings. are attractive indeed. The New York and Chicago Show crowds admired. and purchased in great numbers, the new Chandler touring car and the new four-passenger roadster. At all the shows the country over, the New and

Greater Chandler has been the center of greatest attention. But the vital reason why so many thousands of motor car buyers are choosing the Chandler is the established and known excellence of the Chandler chassis-the Chandler mechanism.

In every essential way it is the same chassis on which, for three years, all Chandler bodies have been mounted. There is not a single hint of experi-

"The Marvelous Motor," built in the Chandler factory ever since this Leader of Light Sixes was first put on the market, has won its laurels and still

It has always been powerful—powerful enough to do with ease anything that you could ask any automobile to do.

It has always been speedy — speedy enough to go faster than 999 out of every thousand car owners would ever want or dare to drive.

It has always been flexible - slowing down to a snail's pace on high, and

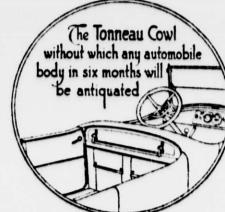
jumping away instantly at the touch of the throttle. It has always been economical in operation-owners averaging 16 miles per

gallon of gasoline; 1000 miles per gallon of oil and 7000 miles per set of tires. For three years it has had, and today has in even greater degree than ever before, all of these qualities you right-

ly demand in a high-grade motor car. It is a known quantity.

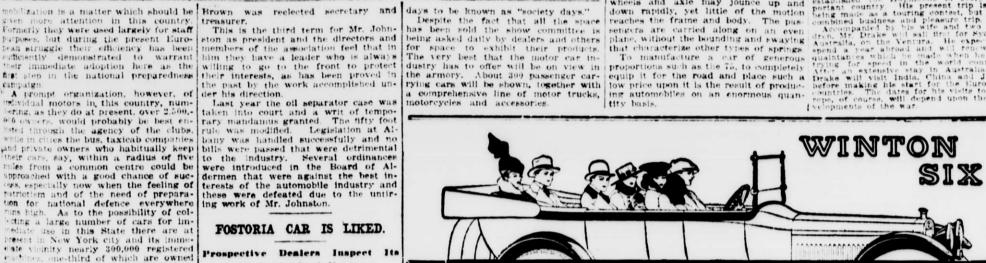
And, more than ever in the past. automobile buyers this year recognize the security of dealing in known

Chandler production has been in-creased to 20,000 cars for 1916, but even this great output will not take care of the demand for the New and Greater Six. Good judgment will indicate the advisability of finding out for yourself all these things which thousands of Chandler owners now know to be true of the Chandler. and then placing your order at once.



Brady-Murray Motors Corp., 1890 Broadway, Tel. 9175 Columbus

Newark C. T. BECKMAN & SON 2351 Boulevard FARRELL AUTO CO. 1178 Bedford Ave. W. C. D. MOTOR CAR CO. 299 Central Avenue CHANDLER MOTOR CAR CO., CLEVELAND, OHIO



The State Tags You

not only for taxation, but to identify your car, because many cars look so much alike as to have no relationship whatever to any particular individual.

That's one important point of difference in the Winton Six. Your Winton Six can never be mistaken for anybody else's car: we design it to meet your own exclusive taste, and it becomes a possession as distinctly personal and private as your own wardrobe. The Winton Six is never anonymous.

Winton Six cars are so splendid mechanically that we enjoy making them splendid in visible beauty as well. Our artists gladly submit suggestions for your approval. We solicit and carry out your personal desires exactly.

Two motor and chassis sizes: 33 at \$2285, and 48 at \$3500. Consider us at your service: simply telephone.

The Winton Company

Winton Building, Broadway at 70th Street. Newark-Winton Bldg., 380 Central Ave.

Tel. Columbus 3580 Tel. Mulberry 900

in New York city and its imme-deinity nearly 300,000 registered es, one-third of which are owned w Yorkers. Nearly all of these

New Yorkers. Nearly all of these are capable of being used for transfing armed forces, so that it may be that if only 10 per cent. of these suddenly enlisted and so organized to be of use within a few hours in of being called out at a time of onal emergency, it would not be a cheavy tax upon the automobile public provide.

For arises another point with regard mobilization by motor cars which ally not be forgotten. The cars have conveyed the troops to the required nity, they could remain at some content place to await further developed. If the first information proved be inaccurate and the enemy as being eyed in his transports along the labeling has operation of motor cars upon the field been fairly tested, for until present conflict there had been no ary exampaigns in which good roads been available since the motor cars increased a practical and trustworthy le. Military experts have evidently dered the effects that the power of the front lines very exit this control has been difficult, with the aid of the wireless and r improved methods of communication for the car in this city. The car is on exhibition and has created full looking little vehicle selling for \$675. James F. Hodge has established himself in Room 23s of the Circle Building at Columbus Circle, and is busy allotting territory. He also wants proper representation for the car in this city. The car is on exhibition and has created quite a stir. It is a little car with blg car feutures and standard parts.

Introducing the Postoria car, a graceful looking little vehicle selling for \$675. James F. Hodge has established himself in Room 23s of the Circle Building at Columbus Circle, and is busy allotting territory. He also wants proper representation for the car in this city. The car is on exhibition and has created quite a stir. It is a little car with blg car feutures and standard parts.

Introducing the Postoria car, a graceful looking little vehicle setablished himself in Room 23s of the Circle Building at Columbus Circle, and is busy allotting territor

FOR "SUN" READERS

dermen that were against the best interests of the automobile industry and the series are at the series of the automobile industry and the series were defeated due to the untirumediate use in this State there are at the series of the automobile industry and the series were defeated due to the untirumediate use in this State there are at the series of the automobile industry and the series were introduced in the Board of Aldermen that were against the best interests of the automobile industry and the series were defeated due to the untirumental transfer and the series of the automobile industry and these were defeated due to the untirumental transfer and the series of the automobile industry and these were defeated due to the untirumental transfer and the series of the automobile industry and these were defeated due to the untirumental transfer and the series of the automobile industry and these were defeated due to the untirumental transfer and the series of the automobile industry and the series of the automobile indust

REGINNING next Sunday, THE SUN will present on this page a new service to its readers in the form of an illustrated series of pracical articles on the parts and operation of an automobile.

wner, will be prepared by W. H. Stewart, president of the Stewart Automobile School, who has the knack of explaining in a clear and nteresting fashion the technical principles of automobile engineering. All those persons who read the first article next Sunday and the

MOTORING MADE EASY

This feature, which will be helpful to both owner and prospective

there appearing on successive Sundays will gain in the end a comlete and useful knowledge of the automobile.